



INVESTT'S GLOBAL DIASPORA BUSINESS ADVOCATES

InvesTT invites our global community of business and corporate diaspora (with an interest in giving back to support the economic development of Trinidad and Tobago), to consider the virtual role of volunteer Global Diaspora Business Advocates.

About InvesTT

InvesTT is the national investment promotion agency of Trinidad and Tobago with the responsibility to attract, facilitate and retain foreign direct investment into the country. We are the implementing arm of the Government's thrust to diversify the country away from oil and gas, therefore we specifically target investments in non-energy industries such as Manufacturing, Logistics & Distribution, Business Process Outsourcing, Maritime Services, Agro-Processing, Hotel & Resort Development and Sustainable Energy.

We work collaboratively with Trinidad and Tobago's missions and consuls to promote investment opportunities and identify suitable investors whose business will potentially develop the targeted sectors. Our aim is to help our local industries grow by improving opportunities for job creation, enhanced technology, competitive businesses and foreign exchange flows.

Who are Global Diaspora Business Advocates and what do they do?

InvesTT's Global Diaspora Business Advocates (DBAs) are a passionate team of Trinidad and Tobago diaspora volunteer advisors and connectors located around the world, who are keen on giving back by opening up their 'executive rolodexes' to facilitate connections and link global investors/corporations within their networks to investment opportunities in their homeland.

We are seeking to grow a core group of DBAs who are ready to support Trinidad & Tobago's economic growth agenda while anchored in their respective locations across North America, South America, Asia, Africa and Europe. DBAs are well-connected individuals who are well positioned to refer or connect global businesses or corporate entities to investment opportunities in Trinidad and Tobago via InvesTT.

Within their networks, DBAs will assist in expanding InvesTT's footprint through publicity, events or webinars to enhance the global visibility of Trinidad & Tobago's investment offerings.

DBAs will communicate directly with the InvesTT team in Trinidad and Tobago and will be supported with relevant marketing communications to creatively promote investment opportunities within their networks.



The tasks of the Global Diaspora Business Advocates are as follows:

1. Promote InvesTT to the outside world and share information on activities via branded material provided by InvesTT.
2. Meet with the InvesTT Team on strategy. Communicate monthly on potential referrals.
3. Assist in finding relevant participants for at least one online webinar, to be hosted by InvesTT, with their networks where InvesTT can present opportunities.
4. Connect InvesTT to relevant business regional/national associations in their country.
5. Collaborate with other DBAs where possible.
6. Plan and report on DBA activities with the InvesTT team.

How to apply to become a Global Diaspora Business Advocate

Eligibility

1. DBAs are high profile executive diaspora members who have a passion to give back time, share knowledge and networks to the development and economic prosperity of Trinidad and Tobago.
2. DBAs are well-connected in their countries and possess a high profile network of businesses or high net worth companies who may have a potential interest in exploring the prioritized investment opportunities in Trinidad and Tobago.

How to apply

If you are interested in serving Trinidad and Tobago from afar in this capacity, please forward a letter of interests, your CV and bio, LinkedIn profile and a brief on how you see yourself fulfilling the role of a DBA.

Applicants are invited to submit their applications via email, with the attachments in PDF format.

DBAs will be selected on the basis of their connections with the global business community, their knowledge of InvesTT, and their level of interests in fulfilling the role.